

News Release

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EnTire Solutions, LLC Supplies Tire Pressure Monitoring Systems on Additional Hyundai and Kia Models

FARMINGTON HILLS, Mich., Jan. 11, 2007 — EnTire Solutions, LLC is increasing its direct tire pressure monitoring (TPM) system presence in 2007 as the direct TPM system supplier for the 2007 Hyundai Tiburon, Kia Amanti and Kia Spectra vehicles.

“EnTire Solutions is pleased to add new business with Hyundai and Kia Motor Companies. These three new vehicle fitments are a good addition to the existing Hyundai Tucson and Kia Sportage fitments and demonstrate the growing business relationship that EnTire enjoys with Hyundai and Kia,” said Rich Wolfe, chief executive officer of EnTire Solutions, LLC.

The company launched its first TPM system as standard equipment on the 2004 Acura MDX and currently supplies Honda, Hyundai, Kia, Toyota and Fiat with its TPM systems.

EnTire Solutions’ direct TPM system employs a battery-powered pressure sensor mounted on the valve stem inside the wheel. The sensor communicates tire pressure and temperature information to a vehicle-mounted receiver via a radio signal. Two versions of the system exist: a basic and an enhanced system.

EnTire Solutions, LLC, (www.entire-solution.com) headquartered in Farmington Hills, Michigan, USA, is a joint venture between Michelin (www.michelin.com) and TRW Automotive (www.trwauto.com) that develops, markets and sells direct, driver-oriented tire pressure monitoring systems and related tools and services.

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